BTEC Assignment Brief

Qualification	Pearson BTEC Level 3 International Subsidiary Diploma in Travel and Tourism Pearson BTEC Level 3 International Foundation Diploma in Travel and Tourism Pearson BTEC Level 3 International Diploma in Travel and Tourism Pearson BTEC Level 3 International Extended Diploma in Travel and Tourism
Unit number and title	**Unit 10: Global and Domestic Passenger Transport**
Learning aim	A: Explore options and trends for global and domestic passenger transport, including negative impacts and possible solutions
Assignment title	Exploring the amazing options for global and domestic passenger transport.
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	You work in the operations department of a tour operating business. You have been asked to investigate how passenger transport options have evolved and explore future trends. The focus is to look at negative impacts of current transport options and **possible** solutions of new transport technologies and initiatives, both globally and domestically. You will develop a presentation (oral or written) with detailed accompanying notes to brief the managers' in your department on your investigation findings.
	Your detailed presentation should include: **Introduction** • An explanation of how global and domestic passenger usage and options have changed over time. A range of data, including passenger numbers, will be used to support the explanation. An additional section should be included addressing the negative impacts of at least two global and domestic passenger options with possible solutions for these. **Research findings and Analysis** • Discuss in depth passenger transport options on a global and domestic scale, across the four main areas of travel – air, sea, rail and road

	• Analyse at least two key indicators of trends for each of the four main passenger transport options. Specific details should be provided. Discuss how some passenger transport options may have greater negative impacts than others **Evaluation** • Evaluate a wide range of potential impacts of new transport technologies and passenger transport initiatives. Clearly differentiate between the two and include specific details. Both global and domestic level impacts should be included.
Checklist of evidence required	Comprehensive presentation

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria you must show that you are able to:
A.P1	Explain how global and domestic passenger travel usage and options has changed over time.
A.P2	Explain the negative impacts of two global and domestic passenger transport options and possible solutions.
A.M1	Analyse global and domestic passenger transport options, trends and negative impacts.
A.D1	Evaluate the potential impacts of new transport technologies and passenger transport initiatives at a global and domestic level.

Sources of information to support you with this Assignment	**Books** Dale, G. (2018) *Pearson BTEC National Travel and Tourism Student Book.* Harlow: Pearson **Websites** https://www2.deloitte.com https://www.uitp.org https://www.globairailwayreview.com https://www.blog.marketresearch.com
Other assessment materials attached to this Assignment Brief	N/A